

Starter Package Agreement

This Agreement is made as of [DATE], by and between:

Service Provider:

Robert Calvin Mitchell
54-1454 Pendrell ST, Vancouver, BC, V6G1S5
236-339-1498
robert.calvin.dev@gmail.com
robertcalvinmarketing.ca

Client:

[CLIENT NAME / BUSINESS]
[CLIENT ADDRESS]
[CLIENT EMAIL / PHONE]

1. Scope of Services

The Service Provider agrees to design and deliver a starter WordPress website with minimal eCommerce functionality and basic SEO setup.

Deliverables Include:

- 1–5 custom pages (Home, About, Blog, Contact, etc.)
 - Setup and styling for one WooCommerce product
 - Basic on-page SEO configuration (title tags, descriptions, OG data)
 - Quick SEO plugin installation and setup
 - Theme integration and mobile responsiveness
 - Site deployment to live server
 - Launch checklist and support for going live
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2. Timeline

Estimated completion: **10–14 business days** after project kick-off, asset delivery, and deposit. Timeline may shift due to delays in content, product info, or approvals.

3. Payment Terms

- **Total Fee:** [INSERT CAD AMOUNT]
- **Payment Schedule:** 50% deposit / 50% upon completion
- **Accepted Payment Methods:** eTransfer / PayPal / Bank Transfer

No files or logins will be released before the final payment clears.

4. Confidentiality & NDA

Both parties agree to treat all login credentials, analytics data, business strategy, or internal communications as confidential.

This NDA remains binding after contract termination or completion.

5. Ownership & Licensing

The final website, content, and customizations are the Client's property upon payment.

The Quick SEO plugin is provided under a **single-site license** for the domain specified in the contract. Redistribution or reuse outside this agreement is prohibited.

6. Limitation of Liability

The Service Provider is not liable for:

- WooCommerce limitations or payment gateway issues
- 3rd-party plugin conflicts

- Search engine performance post-launch
- Theme updates breaking frontend design

Total liability is capped at the total amount paid under this agreement.

7. Portfolio Rights

Unless otherwise stated in writing, the Service Provider may include screenshots and summaries of the project in their portfolio.

8. Entire Agreement

This document represents the full agreement between both parties. Modifications must be made in writing and signed.

Signatures

Client Signature: _____

Date: _____

Service Provider Signature: _____

Robert Calvin Mitchell

Date: _____